

International Book Bank, Inc.

Preliminary Application for a Grant in Support of a Publishing Rights Project

Be sure you have completed the Publishing Rights Course and have received your Certificate of Completion.

Please describe your proposed project. Send your description via email to:

IBB_Publishing_Rights <info@internationalbookbank.org>

No specific format is required, but your description should include all the information specified below. If we decide to proceed with your application we may follow up with some additional questions.

1. Name, date, and certificate number from your Publishing Rights course Certificate of Completion.
2. Your name, your title, your business name, and its location.
3. Overview of your business (years in operation, number of staff, prior experience with rights transfers, etc.)
4. Contact person, business name, and location of the company with which you plan to negotiate rights.
5. The type of rights purchase to be made. (*e.g.* buy translation rights, sell rights for a co-edition, etc.)
6. Current title of the intellectual property in question. Its current market.
7. Proposed title of the new version. Proposed new market. Proposed marketing strategy.
8. Rationale for the rights exchange. (*e.g.* expand a print run to lower per unit costs, expose a book to a new community, etc.)
9. Intended print run.
10. Time frames for completing the project. Estimated project budget.

Thank you for your interest in this program.