



Rights and Licensing Seminar

1st Batch

Thursday, 24th August, 2017
12:30pm - 2:30pm

2nd Batch

Friday, 25th August, 2017
12:30pm - 2:30pm

VENUE: Committee Hall 1, Accra International Conference Centre

REGISTRATION FEE: Local - GH¢ 200 | Foreign - US\$ 50



Facilitator

Brian O'Donnell
(International Book Bank)

With more than forty years' experience in the publishing and copyright industries, Brian brings a breadth of knowledge and experience to this project. As President of Irwin Publishing in Canada he worked with Ian Randle Publishers in Jamaica to develop a North - South Partnership and has worked with CODE on the Reading Liberia series. As Director of Affiliate Services and International Relations at Access Copyright, the Canadian Copyright Licensing Agency, he has worked with Copyright Agencies around the world.

Synopsis

"How to easily increase your list by acquiring rights to successful publications" will be the focus of the seminar. The topics examined in the seminar will cover the basics

of acquiring and licensing foreign rights including Copyright, Licensing Contracts and Types of Licenses. All the elements of a rights transfer process will be examined including, who needs to be involved, what documents are required, the production process and the barriers or roadblocks publishers might face. Sample contracts will be made available to seminar participants and real life examples will be used to follow the licensing process.

Contact the Ghana International
Book Fair Secretariat
for Registration

Topics to be covered

Copyright Basics

- * What Copyright Protects
- * How long does Copyright Last
- * How Copyright Ownership can be assigned or transferred
- * Infringement
- * Local Copyright Legislation

Licensing Basics

- * How to license (who is involved)
- * Types of Rights
 - » Reprints » Co-editions
 - » Translations » Other Subsidiary rights
- * Managing the Licensing Process

Licensing Contracts

- * Types of Contracts
- * Examination of essential clauses including,
 - » Language » Royalty of Payment terms
 - » Territory » Reporting requirements
 - » Term of Agreement » Production requirements

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